

CLIENT CASE STUDY



Vortex Technologies enables real time business performance monitoring in Jayadarsini Group of companies using SofTrack.NET

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"Before Softrack.net , just to know the current projects' status, we had to depend on numerous sources of information—not always updated and sometimes even outdated. Now, with Softrack.net, we are able to look at a single information snapshot, which is updated, real-time. And we can monitor our as-on today business performance—anytime, anywhere."

Mr.G.Saibabu, Chairman and Managing Director, Jayadarsini Group of Companies.

Situation

Jayadarsini group, a US\$2.2 million company, is into real estate and construction businesses and is fast diversifying into geo-logical solutions and oil rigging. The group's turnover grew at an impressive rate of 200% since its inception and registered a similar growth in the team size as well. With growing number of business units and an increase in number of ventures at different physical locations, the senior management is finding it difficult get up-to-date and accurate information from all the projects. Due to lack of proper information flow, the enterprise level view of the operations is totally missing.

As a company that values the role of IT, the group had purchased a lot of hardware and some office productivity software. But as the operations grew, spreadsheets and other applications outlived their utility and the organization needed something more comprehensive and pervasive solution.

Jayadarsini approached Vortex for a solution that is in tune with the latest technologies, scaleable to meet the organization's growth and accessible to their employees across the globe.



Customer Profile

Jayadarsini group, a US\$2.2 million company, is into real estate and construction businesses and is fast diversifying into geo-logical solutions, oil and gas businesses.

Business Situation

With growing number of business units and an increase in number of ventures at different physical locations, the senior management at Jayadarsini is finding it difficult get up-to-date and accurate information from all the projects. Due to lack of proper information flow, the enterprise level view of the operations is totally missing. Jayadarsini is in need of a solution that *is in tune with the latest technologies, scaleable to meet the organization's growth and accessible to their employees across the globe.*

SofTrack.NET is 100% browser based, end-end business solution. It is a genuine horizontal product that can fit in for any vertical.

Software platform

Windows 2000 Server
SQL Server 2000
.NET framework 1.1
Internet Explorer 6.0



Challenges

As a growing and agile organization Jayadarsini could not afford long development and deployment cycles. So the solution to be provided had to be woven around an existing product that meets most of the requirements right away. The rest, the management, felt, could be incorporated as time progresses.

In addition, Jayadarsini wanted to use the existing hardware infrastructure without fresh spending.

Finally, once the system is in place, Jayadarsini wanted the same analytic power across the organization, not just for the top management. The system should be accessible and had to be used by all the decision makers – both tech-savvy and non-technical people. The system had to capture all the information during the execution of the project including correspondence, status reports (to the granularity of a day), defect rectification etc and make it available with proper context across the organization at all levels.

Solution

After careful evaluation, Jayadarsini found that SofTrack.Net met most of their requirements. SofTrack.net developed and deployed on Microsoft .net technology allayed their concerns of scalability and extensibility. Softrack.net being a 100% browser based solution; there was no need for Jayadarsini to invest in any additional client hardware or software.

Softrack.net was up in no time and all the team members were able to log on to the system to plan their jobs, submit reports and look at all the necessary reports—24X7, anywhere.

Jayadarsini also found that SofTrack.net already has several features that are based on the industry's best practices and this reduced a lot of burden on the top management and the quality systems department.

Key Results

- With SofTrack.net in place, Jayadarsini found that the visibility of the projects has increased dramatically. All the team members of the organization are looking at the same data at any point of time and what more this data is updated real time.
- The contextual collaborative features of SofTrack.net --all the relevant data like reports, mails, performance graphs etc. against each process-- enabled all the employees to take quick decisions.
- As SofTrack provides data based on the measures set, it has helped all the managers to take decisions based on fact rather than on feeling.
- The projects are stream lined across the virtual organization of Jayadarsini, as the *as on date* plan and all the other tools are always available to all the team members via the internet.

Conclusion

With SofTrack.net, Jayadarsini found a cost effective solution, and it recovered the cost in less than six months time from the day of implementation, as a reduced operating expenditure (communication charges, travel expenditure etc.). At the same time, Jayadarsini now has a scalable platform that allows the business to more...in an efficient manner.

About Softrack.net and Vortex Technologies

Softrack.net is the flagship product of Vortex Technologies. Vortex is an innovative technology company headquartered in Hyderabad, India. Conventionally a product development company, Vortex is now fast expanding its services arm. Vortex currently operates in the business space of business performance management with offerings in the fields of business intelligence and enterprise project management. 3



For More Information

For more information about Microsoft products or services, call 91-40-23554140. To access information via the World Wide Web, go to: <http://www.vortexindia.com>

For more information on Jayadarsini group of companies., visit their web site at: <http://www.jayadarsini.com>

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